



Mount Hope

Storefront Display Artworks

CALL TO ARTISTS

Request for Proposals/Request for
Qualifications



Request for Proposals (RFP) / Request for Qualifications (RFQ):

The City of Mount Hope and its team of project coordinators requests proposals and qualifications from artists for the design and implementation of four(4) stand-alone art pieces as part of the larger Mount Hope Gateway Community project. The Mount Hope Gateway Community Project consists of local team members focused on revitalizing downtown Mount Hope through a combination of art installations, downtown property improvements, and increasing the amount of bicycle and pedestrian activity in the town. The project is supported by the Appalachian Regional Commission, the National Endowment for the Arts, the Conservation Fund, the Greater Kanawha Valley Foundation, and the Coal Heritage Area Authority.

Overview of the Downtown Mount Hope Mural

These four pieces will be displayed in the front windows of buildings along Mount Hope’s Main Street and featured in a “Walking Tour” of the town’s historic District.

The organizers of this project ask that all details regarding the “Storefront Display Artwork(s)” remain confidential until an announcement is made to the public. A formal press release will be distributed once the artists have been chosen for the projects. Response to this RFP/RFQ signifies confidentiality between the organizers and the artists involved in this process.

Project Scope and Deliverables:

The project should achieve the following goals:

- Improve the overall aesthetic of downtown Mount Hope and provide an attractive view for passers-by.
- Generate and continue interest and awareness of public art in Mount Hope and the New River Gorge region
- Continue the growing trend of original and effective public art displays in the New River Gorge's gateway communities.
- Assist in creating a sense of "place" within the downtown Mount Hope district so that residents and business owners alike feel pride in their surroundings

The projects are not limited to any particular medium but should satisfy the following criteria:

- Serve as a stand-alone installation that highlights either the history, culture, or natural beauty of Mount Hope.
- The piece(s) should be able to withstand the rigors of storefront placement, which may include direct sunlight and varying levels of humidity and temperature.
- The selected artist will collaborate with the Mount Hope Gateway Community team to implement the installation of the proposed design into the storefront of a building along Main Street.

The scale of the piece should be designed for pedestrian passers-by to observe and admire. It can be assumed and should be considered that only $\frac{3}{4}$ of the piece will be visible by viewers passing by. Photos of the types of space are below.



Project Budget for each artist/piece is \$500 including materials.

Proposals:

This request is for pro bono conceptual development and submission of proposals. Proposals should include design concept(s) and an estimated budget for materials and construction. Please include relevant qualifications concerning past experience with public art projects and/or artworks created in conjunction with municipalities.

Budget for the Storefront Display Artworks should not exceed \$500 including materials. Payment to selected artist will be made in two (2) \$250 installments, respective of the beginning and final phases of completed work. The installation shall be completed by June 15, 2018. This project is being funded by grant dollars of the Appalachian Regional Commission, the National Endowment for the Arts, the Conservation Fund, the Greater Kanawha Valley Foundation and the Coal Heritage Area Authority.

Proposals must include a cover sheet with contact information, at least a one-page written description and sketch of the artist's concept and images of at least 3 works that he or she has previously produced. Additional imagery/drawings/sketches are acceptable but please limit your application to ten pages for preliminary artistic and technical proposals.

These are to briefly outline:

- Artist's abilities
- Artist's vision for project
- Scalability/phasing
- Experience with similar scale projects

Project Timeline:

Application Deadline: December 1st, 2017 by 5:00 PM

Artist Selection: January 12th, 2018

Artwork Completion Deadline: June 15th, 2018



Submissions:

Submissions can be delivered by mail, email or in person (faxed applications will not be accepted) to:

Active Southern West Virginia
Attn: Andy Davis
116 N. Heber Street, Suite B
Beckley, WV 25801

Contact Andy with any questions at adavis@activeswv.com or
304.853.0722